

NAME (Print): _____

TRAINING LOCATION: _____

TRAINING DATE: _____

License Agreement for Hosting Creative Wealth Intl., LLC™ Events and Distributing the Financial Freedom PlayBook™

Thank you for joining Creative Wealth Intl., LLC's mission to teach money management and wealth creation principles to kids, teens and adults. Creative Wealth Intl., LLC (Creative Wealth Intl., LLC) is a California corporation responsible for licensing all Creative Wealth programs. "You" are the individual signing this License Agreement after having successfully completed the Creative Wealth Intl., LLC Train-the-Trainer program as provided by Creative Wealth Intl., LLC or you have purchased the Coach's Curriculum and DVD Training Set and completed all necessary requirements to become a Certified Creative Wealth Coach. Granting Licensing rights to individuals and organizations is at the sole discretion of Creative Wealth Intl., LLC.

You wish to distribute copies of the Financial Freedom Playbook and to host Creative Wealth Intl., LLC licensable programs for the benefit of individuals desiring to learn about money management and wealth creation principles. Creative Wealth Intl., LLC and you are entering into this License Agreement effective as of _____, 200__ to authorize you to distribute the Financial Freedom Playbook and to hold Creative Wealth programs in accordance with the terms and conditions described in this License Agreement. In consideration of the promises set forth in this License Agreement, Creative Wealth Intl., LLC and you agree to the following:

1. Authorization to Hold Creative Wealth Intl., LLC Branded Programs.

Upon successful completion of a Creative Wealth Intl., LLC Train-the-Trainer program, or if you have purchased the Coach's Curriculum and DVD Training Set, you are authorized to conduct Creative Wealth Intl., LLC programs, in accordance with Creative Wealth Intl., LLC requirements, provided by Creative Wealth Intl., LLC to you in writing. Only if you have attended and completed the Train-the-Trainer Program, can you utilize the terms "Certified Creative Wealth Coach" when referring to your role as instructor. Only if you have attended and completed the Train-the-Trainer Program, can you conduct full one week (5 day) Creative Wealth Intl., LLC Programs for Kids and Teens.

If you have not attended Creative Wealth Intl., LLC's Train-the-Trainer program, but have purchased the Coach's Curriculum and DVD Training Set, you may teach Creative Wealth Intl., LLC programs in a condensed school setting (public or private), afterschool setting, homeschool setting or other small gathering or event. You may not conduct full one week (5 day) Creative Wealth Intl., LLC Programs for Kids and Teens unless you have purchased and watched the DVD Training Set in its entirety as well as submitted a short video (in DVD format) of yourself teaching a segment of the program to a group of youth (at least 5 kids or teens). You agree to conduct each Creative Wealth Intl., LLC event in accordance with such requirements.

Prior to every Creative Wealth Intl., LLC program you conduct, you are required to list all public offered Creative Wealth Intl., LLC program on the Creative Wealth Intl., LLC website. You are not authorized to train others to conduct or host Creative Wealth Intl., LLC events and agree

to refer any individual or entity to Creative Wealth Intl., LLC if you receive any inquiry about becoming a trained Creative Wealth Coach. You may, however, enlist or hire an assistant to help you with your programs by having them watch, in its entirety, the DVD Training Set.

2. License to Use and Distribute the Financial Freedom Playbook.

Creative Wealth Intl., LLC grants to you a NONEXCLUSIVE, revocable license to: (a) use Financial Freedom Playbooks (program workbooks) acquired by you from Creative Wealth Intl., LLC, solely for conducting Creative Wealth Intl., LLC events approved under this License Agreement; and (b) to distribute such copies of the Financial Freedom Playbook to attendees of those Creative Wealth Intl., LLC events. Neither you, nor anyone else is authorized to copy, reproduce, create derivative works or publicly display, publish or transmit the Financial Freedom Playbook in any manner or media, including without limitation in electronic format unless authorized in writing by Creative Wealth Intl., LLC. Creative Wealth Intl., LLC retains all ownership of the content in the Financial Playbook. The only exception to this section is if you purchase the Playbook CD and use it accordingly.

3. Use of the Creative Wealth Intl., LLC Brand Names.

You are authorized to use Creative Wealth Intl., LLC program names and logos in advertising your events in any media. You may not, however, use the Creative Wealth Intl., LLC brand names in conjunction with any domain names or corporate names. You are encouraged to use the Creative Wealth Intl., LLC brands and logos on your business websites to advertise Creative Wealth Intl., LLC programs.

4. Your Suggestions.

Creative Wealth Intl., LLC welcomes all feedback or suggestions that you may have about curriculums and workbooks and any other aspect of the program or materials, but it is purely voluntary and you have no obligation to provide any feedback/suggestions to Creative Wealth Intl., LLC. If you do provide Creative Wealth Intl., LLC with feedback or suggestions, you will be deemed to have granted to Creative Wealth Intl., LLC an unrestricted, unlimited worldwide license to copy, modify, incorporate into our program and materials, distribute and publicly use such feedback and/or suggestions as Creative Wealth Intl., LLC sees fit to accomplish the mission and without any financial or other obligation to you, unless otherwise prearranged.

5. License Fees, Attendee-Fees and Taxes

Creative Wealth Intl., LLC charges a monthly license fee for using existing programs and future programs as developed. This includes holding programs under Creative Wealth program names and branding and for each copy of the Financial Freedom Playbook as well as ongoing educational events, discounts on programs, products and services. Licensing fees will be set at Creative Wealth Intl., LLC's reasonable discretion. Standard monthly licensing fees for programs, products and services are attached to this licensing agreement (Exhibit "A"). Fees can be changed at Licensor's discretion, however, they will not be changed more than one time per year and you will be notified in writing prior to any changes. Creative Wealth Intl., LLC will deliver the Financial Freedom Playbooks to you on or before the applicable event date after they have received payment in good funds for said Playbooks. If you do not pay all applicable license fees, Creative Wealth Intl., LLC will be entitled to terminate this License Agreement effective upon notice. You

may charge a reasonable fee to each attendee for each Creative Wealth Intl., LLC event, but are not required to do so. You will use good faith efforts to provide scholarships by soliciting such from outside sources or out of the proceeds that you collect for holding the applicable event, to 10% of the attendees for each event, to enable them to attend at a reduced rate or free of charge if you desire. You are responsible for all taxes that you are required to collect or otherwise pay to any taxing authority for hosting any Creative Wealth Intl., LLC event.

6. Sponsorships.

You agree to get approval for all offers to sponsor Creative Wealth Intl., LLC events to Creative Wealth Intl., LLC. You are only authorized to collect any sponsorship funding/donations from any person or entity unless you are a legal nonprofit 501(c)(3) and provide the business or organization with a tax-deductible receipt. Notice of all sponsorships and donations must be sent to Creative Wealth Intl., LLC either by mail or email prior to receiving such funds.

7. Reports and Quality Control.

You will provide any required reports and completed event-attendee surveys to Creative Wealth Intl., LLC for each Creative Wealth Intl., LLC event on or before the date requested by Creative Wealth Intl., LLC from time to time, containing such detail and in a format designated by Creative Wealth Intl., LLC. You also agree that Creative Wealth Intl., LLC may visit and audit any Creative Wealth Intl., LLC event and your records for such event, to ensure compliance with the terms of this License Agreement and in order to ensure quality and consistency for Creative Wealth Intl., LLC events. The Camp Millionaire, Moving Out! and Creative Wealth trademarks and associated logo/graphics (“Trademark”) are primarily licensed by Creative Wealth Intl., LLC and you acknowledge the Creative Wealth Intl., LLC primary license of the Trademark and all associated goodwill. You agree not to adopt, use, or register any corporate name, trade name, trademark, domain name, service mark or certification mark that is similar to or may cause any likelihood of confusion about ownership of the Trademark in any country or territory in the world. You may not use the Trademark in any publication or other material without Creative Wealth Intl., LLC’s prior written approval.

8. Term.

This License Agreement commences with the effective date written above and will continue in effect until terminated by either party pursuant to this Section 7. Either Creative Wealth Intl., LLC or you can terminate this License Agreement on thirty days’ written notice with or without cause. If either you or Creative Wealth Intl., LLC terminate this License Agreement, you must return all copies of the Financial Freedom Playbook that have not been distributed by you as of the termination date. Cost to return product will be licensee’s responsibility. You also agree to destroy or return all copies of the Coach’s Curriculum.

9. Protecting the Creative Wealth Intl., LLC materials.

You agree to purchase or reimburse Creative Wealth Intl., LLC upon request for any applicable insurance coverage as may be required by Creative Wealth Intl., LLC (or its insurers) from time to time for each Creative Wealth Intl., LLC event that you may hold. You agree to defend, indemnify and hold Creative Wealth Intl., LLC and its officers and directors harmless from any claims arising in connection with or in any way relating to this License Agreement, including

without limitation via any breach of this License Agreement and any negligence or willful misconduct by you or anyone that you enlist or engage to assist you in organizing or hosting Creative Wealth Intl., LLC events. You agree that your duty to indemnify Creative Wealth Intl., LLC extends to any and all liabilities, attorneys' fees and expenses incurred by Creative Wealth Intl., LLC and any other losses incurred by Creative Wealth Intl., LLC for any bodily injury or property damage occurring in connection with any Camp Millionaire event.

10. Exclusive Licensing Area.

This licensing agreement is for a non-exclusive area. If licensee desires to have an exclusive area in which to conduct Creative Wealth Intl., LLC events, a separate licensing fee is required in addition to a more detailed agreement.

11. Miscellaneous.

This License Agreement will be governed by the laws of the State of California. If either party employs attorneys to enforce any rights arising out of or relating to this License Agreement, the prevailing party in any such legal action or proceeding will be entitled to recover its reasonable attorneys' fees, costs and other expenses. Creative Wealth Intl., LLC and you are not partners, joint venturers, agents or in any employee/employer relationship by virtue of this License Agreement. You are not authorized to make any promises, enter into any agreements or incur any responsibilities or liabilities on Creative Wealth Intl., LLC's behalf. You are not authorized to assign this License Agreement to any other person or entity.

This License Agreement constitutes the entire agreement between Creative Wealth Intl., LLC and licensee and supersedes all prior and contemporaneous agreements and understandings relating to the subject matter herein. No waiver of any right or obligation under this License Agreement is effective unless received a writing signed by the party waiving such right or obligation. Creative Wealth Intl., LLC may update or amend its requirements for holding its events under this License Agreement effective upon written notice to you and you agree to comply with any updated requirements. Otherwise, this License Agreement may not be amended except in a written document signed by both parties, referencing and expressly amending this License Agreement.

Licensee/Contact Information

Creative Wealth Intl., LLC

Signature

Signature

Name (Please Print)

Elisabeth Donati/Pres./CEO
Name/Title

Date

Date

CWI LICENSING BENEFITS

Curriculum Outline A La Carte Menu

You will be able to download from a growing menu of fully prepared curriculum outlines. If you need a special program designed, just email us at least 3 weeks prior to the event and we'll help you tailor the perfect program for your event.

- Full 5 day summer camp programs (yearly updates)
- One-day programs for Kids, Teens, All-Girls, All-Boys
- Two-day programs for Kids, Teens, All-Girls, All-Boys
- Six-week weekly programs (1 hour each week) for school/after school/home school
- Eleven-week weekly programs (1 hour each week) for school/after school/home school
- Two day, one day, and half day programs for Grownups
- CWI event for Families events (4 hour)
- CWI Parent Night program (3 hour)
- One-hour community presentation ideas
- Half-hour community presentation ideas
- Other miscellaneous outlines as needed and designed
- Ability to have us help you custom design a program

Related Products Available for Download/Order

- Game Materials (available 2009)
- Material Kit (available 2009)
- All product on CWI website (can be purchased wholesale to resale)
- Materials website for easy download
- Staff shirts (available www.cafepress.com/creativewealth)
- Homeschool Kit (wholesale price)

Continual Education/Support/Marketing Materials

- Full support staff to help you every step of the way, including web marketing information
- CWI email address (firstname.lastname@creativewealthintl.org)
- Weblinks to your websites
- Business Card template (you print)
- Brochures/flyers template (you print)
- Monthly Success Calls (expert speakers for your ongoing education)
- Weekly CWI Coaches Calls (program/business related)
- Discounts on all events for yourself and family members
- Access to financial professionals
- Marketing materials (press releases, articles)

Creative Wealth Intl., LLC Licensing Fees

Licensing Fees

Effective January 1, 2008

Organization	Licensing Fees*	Yearly Options
Nonprofit organizations Public schools	19.95/month	\$149/year or \$399/3 years
For profit companies Private school	\$39.95/month	\$395/year or \$995/3 years

* For financial assistance, please call the office at 800-928-1932.

Financial Playbook Costs:

A Financial Playbook must be provided for every person that attends your longer programs. Shorter format programs will only require copying of necessary handouts.

Playbooks for Kids, Teens, Girls, Boys, Adults, Women, etc.

- a) \$14.95 each pre-printed, spiral bound
- b) \$495/year for a PDF of Playbook on CD/\$395 for nonprofits/public schools*

School Kits (public or private)

- a) \$495.00 (Entire Kit: Materials and Playbooks for 30 children)
- b) \$10.95 each (for subsequent programs or more than 30 children)
- c) \$295/year for a PDF of Playbook on CD*

Note: If you are doing a small presentation for free to promote your event or other small event and need a few Playbook pages (less than 10), you are free to copy as needed.

Suggestions for getting the fees underwritten:

There are many businesses that might benefit from sponsoring or under-writing a CWI Event:

- Banks/Credit Unions
- Financial planners
- Local foundations
- Other Financial institutions
- Investment companies
- Insurance companies
- Large local companies

* You have permission to place a corporate logo and/or company name of a major sponsor — one who donates more than 25% of the cost of your event(s) on the Financial Playbooks, Completion Certificates and camp T-shirts if desired. These logos need to be emailed to us or mailed to CWI at least 3 weeks prior to the start of the event to allow for custom printing of the front cover of the Playbooks.

Please complete additional contact information:

Company/Organization Name

Licensee Address

City, State, Zip

Phone/Fax

Email

Licensee's contact information for Creative Wealth Intl., LLC's Website:

Name as you wish it to appear: _____

Company name as you wish it to appear: _____

Phone number(s): _____ Fax if desired: _____

Email: _____

FirstName.LastName@CreativeWealthIntl.org (if desired): _____

Web URL to list if you have one: _____

Creative Wealth Intl., LLC

www.creativewealthintl.org / info@creativewealthintl.org

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Toll-Free 800-928-1932 • 805-957-1024 • Fax 805-957-0125

