

NAME (Print): _____

TRAINING LOCATION: _____

TRAINING DATE: _____

Licensing Agreement for Hosting Creative Wealth Intl, LLC Events and Distributing the Financial Freedom PlayBook™

Thank you for joining CWI's mission to teach money management and wealth creation principles to kids, teens and adults. Creative Wealth Intl., LLC (CWI) is a Wyoming corporation responsible for licensing all Creative Wealth programs. "You" are the individual signing this Licensing Agreement after having purchased the Coach's Curriculum and Playbook or you have purchased the Coach's Curriculum, Playbook and DVD Training Set, or successfully completed the live CWI Train-the-Trainer program and completed all necessary requirements to become a Certified Creative Wealth Coach. Granting Licensing rights to individuals and organizations is at the sole discretion of CWI.

You wish to host CWI licensable programs for the benefit of individuals desiring to learn about money management and wealth creation principles and distribute copies of the Financial Freedom Playbook to participants of those programs. CWI and you are entering into this Licensing Agreement effective as of _____, 201____ to authorize you to hold Creative Wealth programs and to distribute the Financial Freedom Playbook in accordance with the terms and conditions described in this Licensing Agreement. In consideration of the promises set forth in this Licensing Agreement, CWI and you agree to the following:

1. Authorization to Use CWI Branded Programs.

You are authorized to conduct CWI programs, in accordance with the following requirements, provided by CWI to you in writing. All situations require that licensing fees be current.

Note: Only if you have attended and completed Creative Wealth's live Train-the-Trainer program, can you utilize the terms "Certified Creative Wealth Coach" when referring to your role as instructor. Only if you have attended, and completed, the live Train-the-Trainer Program, can you conduct fee-based one-week (5-day camp) Camp Millionaire or one-week (5-day camp) Moving Out! for Teens (separate curriculum).

Please check appropriate situation below:

1A: Purchase of CWI Coach's Binder and Financial Freedom Playbook only.

Upon purchase of the Coach's Curriculum (consisting of Camp Millionaire program and The Money Game™) and Financial Freedom Playbook, you are authorized to teach this program in a school setting (public or private), afterschool setting, homeschool setting or other educational gathering or event that is provided free of charge to participants. You may, however, charge a materials fee to recoup your costs of providing the materials to participants.

1B: Purchase of CWI Train-the-Trainer Home Study Program.

If you have purchased the Coach's Curriculum, Playbook and DVD Training Set, but have not attended CWI's live Train-the-Trainer program, you are authorized to teach CWI programs in a school setting (public or private), afterschool setting, homeschool setting or other educational gathering or event that is provided free of charge to participants. You may, however, charge a materials fee to recoup your costs of providing the materials to participants. **In addition**, you may conduct short fee-based (1-3 day) programs by submitting, and gaining approval from CWI of, a 15 minute video (in DVD format) of yourself teaching a segment of the program, including The Money Game™ to a group of at least 10 children (any age). This requirement helps us ensure the quality and integrity of our programs.

You may not conduct any free or fee-based one-week (5-day camp) Camp Millionaire or Moving Out!

programs unless you have attended, and completed, CWI's live Train-the-Trainer program.

☐ 1C: Attended, and completed, CWI's live Train-the-Trainer Program.

If you have attended CWI's live Train-the-Trainer program, you are authorized to teach this program in a school setting (public or private), afterschool setting, homeschool setting or other educational gathering or event that is provided free of charge to participants. **In addition**, you are also authorized to conduct fee-based Camp Millionaire or Moving Out! programs of any length.

Licensees are not authorized to train others to conduct/teach or host CWI programs and agree to refer any individual or entity to CWI if you receive any inquiry about becoming a Creative Wealth Coach.

2. License to Use and Distribute the Financial Freedom Playbook.

CWI grants to you a NON EXCLUSIVE, revocable license to: (a) use Financial Freedom Playbooks (program workbooks) acquired by you from CWI, solely for conducting CWI events approved under this Licensing Agreement; and (b) to distribute such copies of the Financial Freedom Playbook to attendees of those CWI events. Neither you, nor anyone else is authorized to copy, reproduce, create derivative works or publicly display, publish or transmit the Financial Freedom Playbook in any manner or media, including without limitation in electronic format unless authorized in writing by CWI. CWI retains all ownership of the content in the Financial Playbook.

3. Use of the CWI Brand Names.

You are authorized to use CWI program names and logos in advertising your events in any media. You may not, however, use the CWI brand names in conjunction with any domain names or corporate names. You are encouraged to use the CWI brands and logos on your business websites to advertise CWI programs.

4. Your Suggestions.

CWI welcomes all feedback or suggestions that you may have about curriculums and workbooks and any other aspect of the program or materials, but it is purely voluntary and you have no obligation to provide any feedback/suggestions to CWI. If you do provide CWI with feedback or suggestions, you will be deemed to have granted to CWI an unrestricted, unlimited worldwide license to copy, modify, incorporate into our program and materials, distribute and publicly use such feedback and/or suggestions as CWI sees fit to accomplish the mission and without any financial or other obligation to you, unless otherwise prearranged.

5. License Fees, Attendee-Fees and Taxes

CWI charges a monthly licensing fee for using existing programs and future programs as developed. This includes holding programs under Creative Wealth program names and branding and for each copy of the Financial Freedom Playbook as well as ongoing educational events, discounts on programs, products and services. Licensing fees will be set at CWI's reasonable discretion. Standard monthly licensing fees for programs, products and services are attached to this licensing agreement (Exhibit A). Fees can be changed at Licensor's discretion, however, they will not be changed more than one time per year and you will be notified in writing prior to any changes. CWI will deliver the Financial Freedom Playbooks on or before the applicable event date after receiving payment in good funds for said Playbooks. If you do not pay all applicable licensing fees, CWI is entitled to terminate this Agreement effective upon notice.

If you have attended the live Train-the-Trainer program, or have received approval to teach paid programs by submitting performance video (see 1B above), you may charge a reasonable fee to each attendee for each CWI event, but are not required to do so. You will use good faith efforts to provide scholarships by

soliciting such from outside sources or out of the proceeds that you collect for holding the applicable event, to 10% of the attendees for each event, to enable them to attend at a reduced rate or free of charge if you desire.

You are responsible for all taxes that you are required to collect or otherwise pay to any taxing authority for hosting any fee-based CWI event.

6. Scholarship Funds and Sponsorships.

You are only authorized to collect grants and/or donations from any person or entity if you are a legal nonprofit 501(c)(3) and provide said business or organization with a tax-deductible receipt as required by law. You agree to get approval for all offers to sponsor CWI events from CWI from any outside individual or business entity. Notice of all donations and sponsorships must be sent to CWI either by mail or email prior to receiving such funds.

7. Reports and Quality Control.

You will provide any required reports and completed event-attendee surveys to CWI for each CWI event on or before the date requested by CWI from time to time, containing such detail and in a format designated by CWI. You also agree that CWI may visit and audit any CWI event and your records for such event, to ensure compliance with the terms of this Licensing Agreement and in order to ensure quality and consistency for CWI events. The Camp Millionaire, Moving Out! and Creative Wealth trademarks and associated logo/graphics (“Trademark”) are primarily licensed by CWI and you acknowledge the CWI primary license of the Trademark and all associated goodwill. You agree not to adopt, use, or register any corporate name, trade name, trademark, domain name, service mark or certification mark that is similar to or may cause any likelihood of confusion about ownership of the Trademark in any country or territory in the world. You may not use the Trademark in any publication or other material without CWI’s prior written approval.

8. Term.

This Licensing Agreement commences with the effective date written above and will continue in effect until terminated by either party pursuant to this Section 8. Either CWI or you can terminate this Licensing Agreement on thirty days’ written notice with or without cause. If either you or CWI terminate this Licensing Agreement, you must return all copies of the Financial Freedom Playbook that have not been distributed by you as of the termination date. Cost to return product will be licensee’s responsibility. You also agree to destroy or return all copies of the Coach’s Curriculum.

9. Protecting the CWI materials.

You agree to purchase or reimburse CWI upon request for any applicable insurance coverage as may be required by CWI (or its insurers) from time to time for each CWI event that you may hold. You agree to defend, indemnify and hold CWI and its officers and directors harmless from any claims arising in connection with or in any way relating to this Licensing Agreement, including without limitation via any breach of this Licensing Agreement and any negligence or willful misconduct by you or anyone that you enlist or engage to assist you in organizing or hosting CWI events. You agree that your duty to indemnify CWI extends to any and all liabilities, attorneys’ fees and expenses incurred by CWI and any other losses incurred by CWI for any bodily injury or property damage occurring in connection with any Camp Millionaire event.

10. Exclusive Licensing Area.

This licensing agreement is for a non-exclusive area. If licensee desires to have an exclusive area in which to conduct CWI events, a separate licensing fee is required in addition to a more detailed agreement.

11. Miscellaneous.

This Licensing Agreement will be governed by the laws of the State of California. If either party employs attorneys to enforce any rights arising out of or relating to this Licensing Agreement, the prevailing party in any such legal action or proceeding will be entitled to recover its reasonable attorneys' fees, costs and other expenses. CWI and you are not partners, joint venturers, agents or in any employee/employer relationship by virtue of this Licensing Agreement. You are not authorized to make any promises, enter into any agreements or incur any responsibilities or liabilities on CWI's behalf. You are not authorized to assign this Licensing Agreement to any other person or entity.

This Licensing Agreement constitutes the entire agreement between CWI and licensee and supersedes all prior and contemporaneous agreements and understandings relating to the subject matter herein. No waiver of any right or obligation under this Licensing Agreement is effective unless received a writing signed by the party waiving such right or obligation. CWI may update or amend its requirements for holding its events under this Licensing Agreement effective upon written notice to you and you agree to comply with any updated requirements. Otherwise, this Licensing Agreement may not be amended except in a written document signed by both parties, referencing and expressly amending this Licensing Agreement.

Licensee/Contact Information

Creative Wealth Intl, LLC

Signature

Signature

Name (Please Print)

Elisabeth Donati/Pres./CEO

Name/Title

Date

Date

CWI LICENSING BENEFITS

Curriculum Outline A La Carte Menu

You will be able to download from a growing menu of fully prepared curriculum outlines. If you need a special program designed, just email us at least 3 weeks prior to the event and we'll help you tailor the perfect program for your event.

- Full 5-day summer camp programs (yearly updates)
- One-day programs for Kids, Teens, All-Girls, All-Boys
- Two-day programs for Kids, Teens, All-Girls, All-Boys
- Six-week weekly programs (1 hour each week) for school/after school/home school
- Eleven-week weekly programs (1 hour each week) for school/after school/home school
- Two day, one day, and half day programs for Grownups
- CWI event for Families events (4 hour)
- CWI Parent Night program (3 hour)
- One-hour community presentation ideas
- Half-hour community presentation ideas
- Other miscellaneous outlines as needed and designed
- Ability to have us help you custom design a program

Related Products Available for Download/Order

- The Money Game Materials (download only currently)
- Other Curriculum Materials (download only currently)
- CWI product on CWI website (can be purchased wholesale or sold as affiliate)
- Camp Millionaire shirts (available www.cafepress.com/creativewealth)

Continual Education/Support/Marketing Materials

- Full support staff to help you every step of the way, including web marketing information
- CWI email address (firstname.lastname@creativewealthintl.org)
- Weblinks to your websites
- Business Card template (you print)
- Brochures/flyers template (you print)
- Monthly Success Calls (expert speakers for your ongoing education)
- Weekly CWI Coaches Calls (program/business related)
- Access to financial professionals
- Marketing materials (press releases, articles)

Exhibit A - CWI Licensing Fees

Licensing Fees

Effective January 1, 2008

Organization	Licensing Fees*	Yearly Options
Nonprofit organizations Public schools	19.95/month	\$149/year or \$399/3 years
For profit companies Private school	\$39.95/month	\$395/year or \$995/3 years

* For financial assistance, please call the office at 805-957-1024/800-928-1932.

Financial Playbook Costs:

A Financial Playbook must be provided for every person that attends programs that last more than 16 hours (two-day program).

- a) \$14.95 each pre-printed, spiral bound
- b) \$395 per year. Includes Playbook in PDF form to be printed as needed.

Note: If you are doing a shorter programs or presentations for free to promote your event or other short event and only need a few Playbook pages (less than 10), you are free to copy as needed.

Suggestions for getting the fees underwritten:

There are many businesses that benefit from sponsoring or under-writing a CWI Event:

- Banks/Credit Unions
- Financial planners
- Local foundations
- Other Financial institutions
- Investment companies
- Insurance companies
- Large local companies

* You have permission to place a corporate logo and/or company name of a major sponsor — one who donates more than 25% of the cost of your event(s) on the Financial Playbooks, Completion Certificates and camp T-shirts if desired. These logos need to be emailed to CWI at least 3 weeks prior to the start of the event to allow for custom printing of the front cover of the Playbooks.

Exhibit "A"

CWI, LLC LICENSING PAYMENT INFORMATION

Select Payment Plan

- | | | |
|--|-------------------------------------|--|
| <input type="checkbox"/> Nonprofit Rate \$19.95/month | <input type="checkbox"/> \$149/year | <input type="checkbox"/> \$399/3 years |
| <input type="checkbox"/> Regular Rate \$39.95/month | <input type="checkbox"/> \$395/year | <input type="checkbox"/> \$995/3 years |
| <input type="checkbox"/> Assistance Rate (Must fill out Financial Assistance Form) | | |

Licensing Fees Start Date: _____

Note: All fees are set to auto-renew monthly or yearly. It is your responsibility to inform us of a change in credit card information or your desire to cancel your agreement with CWI.

Payment Information: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> AmEx

Card Number	Ex. Date	CVV
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Name: _____

Billing Address: _____

City:	State:	Zip:
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Phone:	Email:
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Note: Licensing fees begin the first of the month following completion of training unless otherwise agreed up between you and CWI.

Disclosure: Licensing fees allow you access to the private CWI Coach's Website which contains all the materials to put on your events as well as access to all teleseminars and discounts on products/services offered by CWI. Upon activation of licensing fees, you can use to purchase materials from the website store. Failure to pay licensing fees will result in the deactivation of your CWI account.

Please complete additional contact information:

Company/Organization Name

Licensee Address, City, State, Zip

Phone/Fax

Email

Licensee's contact information for CWI's Website:

Name as you wish it to appear: _____

Company name as you wish it to appear: _____

Phone number(s): _____ Fax if desired: _____

Email: _____

FirstName.LastName@CreativeWealthIntl.org (if desired): _____

Web URL to list if you have one: _____

CWI

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