

FOR IMMEDIATE RELEASE
Available for Interview!



**Teach kids about money at home while they're young,
or see them file bankruptcy after college. It's parents's choice!**

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Elisabeth will tell your audience...

- Top three things parents can do to start their kids towards lives of financial freedom and purpose.
- Why setting the example is the most important thing parents can do.
- How to get their kids to start managing their money wisely so they won't have to drop out of college because of credit card debt.
- How they can make sure their adult children don't ever have to move back home due to financial problems.
- How to keep your kids from being a bankruptcy statistic. (see below.)
- How to get your kids to start thinking "How do I create passive income?" instead of "How do I find a job?"
- Why our programs prepare kids to reach financial freedom quickly.*



Elisabeth Donati
President/Co-founder
Teaching kids how to make
great money choices!

*** Research shows just 10 hour of financial education influences the way a child handles money as an adult!**

The Education Myth:

Parents think that schools should teach it. Teachers think the parents should teach it. Fact is, less than 10% of our high school graduates are taking courses on money management and when they do, it's often how to balance a checkbook or maybe how to budget. They rarely learn that in order not to have to 'work' for a living, they have to develop streams of passive income to meet the monthly expenses of their chosen lifestyle.

Money + Stress = Divorce!

We know that money issues are the number one cause of divorce in this country. If we can get people taking about it, we have a better chance of making families stronger.

Kids are easy to teach!

We've found that given the information, and shown why it's relevant to their lives, kids usually make great decisions with money. No stories, no excuses; they just start saving, start

businesses, research stocks and real estate and get to it.

Getting out of debt surpasses losing weight as the number one New Year's Resolution in 2006!

If we don't teach our kids how to avoid getting into debt in the first place, American are going to continue getting into debt at unprecedented rates! Young adults under 25 are the fastest growing age group filing bankruptcies and many college students are graduating with consumer debt (credit card) and student loans totally \$30,000 or more. This is a painful position from which to start one's new life after college.

Our programs are making a difference! And we're doing it an environment that is fun, entertaining and full of motion...the way kids (and most adults) learn best.

BIO - Elisabeth Donati started Creative Wealth International (formerly The Money Camp) in 2002 after realizing that she wasn't taught about money during her own childhood. After teaching herself, she made a commitment to teach as many kids as possible how to create wealth earlier than later. Starting with 39 kids in her first camp, the organization has grown to over 10 program a summer, has created several unique financial literacy curriculums, including a powerful Train-the-Train program.

PROGRAMS INCLUDE:

Camp Millionaire for Kids/Teens
Moving Out for Teens
Wealth Rules! (teens & parents)
Creative Cash for Kids (home)
Creative Cash at School
Creative Wealth Intensive
Creative Wealth for Women
Creative Wealth Licensing

Sample Question Ideas...

1. You say your mission is the “empower people to create financial freedom for themselves.” What exactly do you mean by that?
2. You say in your literature and on your website, themoneycamp.com, that having money is simply a matter of choice. You mean all you have to do is ‘choose’ to have money and you will?
3. You say you teach the kids in your programs to develop right beliefs and attitudes about money. Isn’t that kind of new age? The most entertaining event to ever hit financial literacy!
4. What do you teach kids that parents and schools aren’t teaching?
5. But aren’t you just creating a new generation of people whose main focus is having a lot of money? Isn’t that kind of materialist?
6. What can parents expect their kids to learn from Camp Millionaire?
7. Is there a particular age when kids are more susceptible to financial education?
8. What are three of the main points that you teach kids?
9. Isn’t learning about money dry and boring? How do you make a subject that many adults don’t like or don’t understand, easy for the kids to learn and apply?
10. Can a parent really teach their own kids how to handle money and invest wisely?
11. So, Elisabeth, let’s say a child comes out of one of your programs excited and ready to set up his Money Jars, start a little business and start learning about the stock market but he still sees his parents using credit cards to pay for things and hears them arguing about money all the time. How can you be sure that your information is going to stick?
12. What exactly are Money Jars?
13. Can you give our listeners three things they can do to make sure their children grow up financially responsible and successful? (Set a good example!)