

# STOCKS TO PICK FROM

## Local Stocks

1. Vitesse (VTSS) Manufactures chips
2. K-Swiss (KSWS) Westlake Village based shoe company
3. Cheesecake Factory Popular restaurant with corporate office in Calabasas with restaurants in 24 states
4. Amgen (AMGN) Large biotech company in Newbury Park
5. Wellpoint Health Network (WLP) Blue Cross Insurance with corporate office in Thousand Oaks
6. Big Dog (BDOG) Local Santa Barbara company with St. Bernards
7. Inamed (IMDC) Global surgical and medical device company based in Santa Barbara

## Stocks with Ladies Running the Show

8. Hewlett-Packard (HPQ) Carleton S. (Carly) Fiorina, CEO
9. Avon Products (AVP) Andrea Jung, CEO
10. EBAY (EBAY) Meg Whitman, CEO
11. Rite Aid (RAD) Mary Sammons, CEO
12. IHOP (IHP) Julie Stewart, CEO

## Fortune 500 Top 5

13. Wal-Mart (WMT) Fortune 500 #1 - but just cause they make money, are they are 'good' company
14. Exxon-Mobil (XOM) Fortune 500 #2
15. General Motors (GM) Fortune 500 #3
16. Ford Motor Company (F) Fortune 500 #4
17. General Electric (GE) Fortune 500 #5 - does more than electricity. Do your homework first.

## Stocks your Mom might like

18. Target (TGT) Isn't your Mom always there?
19. Starbucks (SBUX) Isn't there one on every corner now?
20. Saks (SKS) 61 Saks stores plus some other stores as well
21. Estee Lauder (EL) Estee Lauder, Clinique, Bobbi Brown cosmetics
22. Carnival (CCL) Ladies love cruises

## Stocks your Dad might like

23. MGM/Mirage (MGG) Viva Las Vegas! Owner of Bellagio, Mirage, MGM and others.
24. Harley Davidson (HDI) Fast growing stock since its initial offering
25. Home Depot (HD) Dad's toy store
26. Sears (S) Discover the softer side...

## Stocks kids might like

27. Abercrombie & Fitch (ANF) They seem to be opening up everywhere
28. Six Flags (PKS) Magic Mountain and many other amusement parks
29. Disney (DIS) Go Mickey Mouse
30. General Mills (GIS) Cereal anyone?
31. McDonalds (MCD) Operates about 29,000 hamburger stands worldwide.
32. Mattel (MAT) We all know what they do (toys!)
33. Toys R Us Toys again

## Stocks for Risk Takers

34. Apollo Group For profit education; runs University of Phoenix
35. XM Satellite Radio (XMSR) Satellite radio
36. Priceline.com (PCLN) Internet vacation booking company
37. Jet Blue Airlines (JBLU) The low cost airline, but how 'high' can their stock go?
38. Tyco (TYC) Be prepared for a wild ride.

## Stocks your Stomachs can love

39. Krispy Kreme (KKD) Can't eat just one! No, that was Triscuits...
40. Outback Steakhouse (OSI) Blooming Onion - high fat equals high profits? Who knows...
41. PF Changs chine Bistro (PFCB) Many locations
42. Brinkers Intl. (EAT) Ever eat at Chili's, Macaroni Grill or Maggiano's?
43. Kraft Foods (KFT) Kraft Cheese, Maxwell House, Nabisco, Oscar Mayer, and lots more...

## Stocks not to be left out

44. Bank of America (BAC) One of the world's leading financial services companies
45. Citigroup (C) Citibank, Solomon Smith Barney, Diners Club, Primerica
46. Intel (INTC) Technology stocks have been in the toilet. Time for a rebound?
47. Apple Computer (AAPL) The Other computer
48. Microsoft (MSFT) Bill Gates seems to be on the right track!
49. Coco-Cola (KO) Have a Coke and a smile!
40. Borders (BGP) Borders are crossing the border and going international